

Lecrae 'Gravity' sells 25,225 in it's Second Week

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LW	TW	artist / album	label	power index	% change
--	1	DAVE MATTHEWS BAND AWAY FROM THE WORLD	RCA	271,410	--
--	2	LITTLE BIG TOWN TORNADO	CAPITOL NASHVILLE/EMI	109,005	--
--	3	BOB DYLAN TEMPEST	COLUMBIA	101,433	--
--	4	AVETT BROTHERS CARPENTER	AMERICAN/REPUBLIC	100,727	--
--	5	THE XX COEXIST	YOUNG TURKS/XL	74,810	--
2	6	MAGNIE DRAGONS NIGHT VISIONS	INTERSCOPE	30,621	-64%
--	7	ZZ TOP LA FUTURA	AMERICAN/REPUBLIC	28,208	--
3	8	MATCHBOX TWENTY NORTH	ATLANTIC	26,460	-72%
5	9	LECRAE GRAVITY	REACH	25,225	-64%
4	10	NOW THAT'S WHAT I CALL MUSIC 43	CAPITOL/EMI	23,839	-32%
13	11	ADELE 21	XL/COLUMBIA	21,671	+3%
8	12	2 CHANCE BASED ON A T.R.U. STORY	DEF JAM/IDJ	20,709	-19%
5	13	MARCOH'S OVEREXPOSED	ARM/OCTONE	20,308	-33%
11	14	ONE DIRECTION UP ALL NIGHT	SYCO/COLUMBIA	18,572	-20%
10	15	TOBYMAC EYE ON IT	FOREFRONT	17,736	-25%

Lecrae has officially sold 25,225 album copies of 'Gravity' in it's second week in stores. 'Gravity' is sitting at #9 on the Billboard 200 charts! Moving almost 100k units within the first two weeks is a monumental accomplishment for Lecrae, Reach Records and the Christian Hip Hop community. In addition to the sales, [Time Magazine](#) published an article highlighting Lecrae's movement. During the [live interview](#) Lecrae shared his heart regarding Gravity's success, the Unashamed Tour and concerns surrounding his recent achievements.

How does the success of Gravity impact Christian Hip Hop labels, artists and awareness?

Image Source: <http://www.hitsdailydouble.com>