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IXIST Tour Delivers the Best Talent in Urban Christian Music United to Create a Testimonial & Concert Experience Where Attendees Share in the Story Throughout U.S. and Africa

Nashville, TN – ELITE Talent Agency and Xist Music are honored to announce another partnership for the upcoming 2013 IXIST Tour. The JESUS Film Project and the IXIST Tour will partner in the launch of the JESUS Film Media mobile app.

The JESUS Film Project introduces JESUS Film Media, a free app providing anyone with an Android or iOS device access to the complete library of The JESUS Film Project—some 64,000 video clips in 1,100 languages. With access anywhere, anytime, the JESUS Film Media App allows users to instantly view or share a film clip with anyone. By eliminating barriers like language, literacy, electricity and more, JESUS and additional videos can be shared without hassle. Through the app, users can view the 2-hour original film, JESUS, with 61 teaching segments, in more than 1,100 languages; Magdalena, The Story of Jesus, and My Last Day, all subsequent films about Jesus' life and death; and clips from the Global Short Film Network library—all readily available to help share the Gospel. The app is available at http://app.jesusfilmmedia.org and through the Apple App iPhone Store and Google Play.

The JESUS Film Media app joins previously announced IXIST Tour sponsors including American Leprosy Missions (http://www.leprosy.org,) the oldest and largest non-profit organization in the U.S. working to cure and care for people with leprosy and Buruli ulcer; and iTickets.com (http://www.iTickets.com,) the Official Ticketing and VIP Packages Partner for the tour.

IXIST is more than a concert tour. IXIST is a ministry campaign dedicated to helping people share their testimony. Each night, one local market testimonial will be chosen and posted from an ongoing international YouTube channel created to inspire others to share their story and consider the work that God is doing through their lives.

Coming in 2013, the IXIST TOUR will kick off in late February, routing across the U.S. through March and then on to Africa, where the tour will travel to six countries. The tour will include IXIST Media Sessions featuring on-site interviews at each location; afternoon IXIST In-Stores in select cities, and, of course, the IXIST Concert each night. The tour features the Xist Music roster of leading Urban Christian artists & their ministries, anchored by the Billboard and SoundScan best-selling artists The Ambassador and Sean Simmonds. Supporting artists for the tour include Yaves, D-MAUB, UK based artist Jahaziel, and Nate "NF" Feuerstein.

Three of the faith-based market's leading companies have joined together for the IXIST Tour: urban music label Xist Music, the formidable artist & booking agency Elite Talent Agency, and top Christian media & events group, FrontGate Media. The tour comes as Christian hip-hop and urban music is exploding, evidenced most recently by a Billboard charting milestone: TobyMac's "Eye On It" debuting at No. 1 on the Billboard 200 chart.

About The JESUS Film Project

The JESUS Film Project exists to glorify God by providing people of every nation with the opportunity to learn about Jesus in their own language through film. For more information on The JESUS Film Project, visit http://www.JesusFilm.org. For the JESUS Film Media app, visit http://app.jesusfilmmedia.org.

About Elite Talent Agency

Elite Talent Agency was founded by music industry veteran Mark Claassen (William Morris Agency). Elite is unique in that we are able to be a full-service agency, focused on more than booking concerts, we have strategic partnerships with agents in the film/TV, literary, commercial/sponsorship areas. Elite also has an in-house tour marketing agent that walks alongside every tour buyer to maximize each individual show's potential. http://www.eta-live.com.

About Xist Music

Xist Music is the recording label of Xist Worldwide, which produces innovative projects from our award-winning artists, who are leaders in the inspirational urban music industry. Xist Worldwide was founded by Terverius Black and Sean Simmonds to become the leading producer of inspirational urban entertainment, lifestyle and media content. With properties in music, film, publishing and other lifestyle projects, Xist Worldwide acquires, produces, markets and distributes inspirational urban content. http://www.XistMusic.com.

About FrontGate Media

FrontGate Media is the largest internet & event media group and marketing service reaching the culture-engaged faith and family values audience which represents $4.6 billion worth of Christian products purchased by consumers annually according to "USA Today." The firm has received the Crystal Statue in the Internet Advertising Competition from the Web Marketing Association, and recently won two 2012 WebAwards in the Marketing and Faith-based categories. The FrontGate Media group creates relationship and reach for organizations and companies to engage their more than 15 million email subscribers, 25 million monthly page views, and 600,000+ attendees at annual events, and though its Audience Delivery Services which include social media, public relations and pay per click marketing. FrontGate plays a key role in the success of faith-based, faith-friendly and family-friendly non-profit organizations, publishers and authors, movie studios, record labels and artists, and more seeking to engage the Christian audience. http://www.FrontGateMedia.com.